

# IconiPro gives homeowners remote control

BY KYLE BOGGS

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PACIFIC CITY — Wendy and Joe Hay began their business with fire protection in mind. Today, they've expanded their services to allow homeowners to control home heating and other functions remotely.

The couple established IconiPro in 1991, installing commercial fire alarms and other fire-protection systems. By the time they opened their office in Pacific City in 1995, they had added residential security systems to their mix.

Fast-forward to 2009. Now, they say, IconiPro can outfit an entire house with stereos, home theaters and home automation systems, not to mention security and fire-protection systems.

Oh, and they can program all of those systems to operate together from one remote con-

trol — or even a remote location using Internet access.

The growth in Internet capabilities has been the biggest change for the company in the past five years, said Joe Hay. "It's really easy to access things from other locations using the Internet."

A quick demonstration at the IconiPro office turned on the lights and turned up the heat at the Hay house by punching a few buttons on a computer keyboard.

The pair worked out of their home before moving three months ago into the office on Brouten Road.

There, they display a variety of gadgets — a high-definition flat-screen TV, Bose speakers on nearly every wall, and Internet and phone access to IconiPro-served houses.

"A while back, a house was



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## IconiPro owners Wendy and Joe Hay in their new office.

broken into while the homeowners were in Arizona," Hay said. "The burglars had cut the phone lines (before breaking in) and we noticed we weren't getting a signal from the house."

Hay was able to alert authorities within hours of the home being entered.

With numerous second homes along the coast in

Tillamook County (Hay estimates half his customers are second-home owners), the couple said security monitoring has increased in importance.

And, said Joe Hay, more energy-minded customers are asking for installation of a remote panel allowing them to adjust the thermostat in their homes via the Internet. IconiPro also provides a way to

adjust a building's lights. "We turned one of our lights at home to 95-percent illumination and the bulb, which had been going out once a month, lasted a year," he said.

Although the IconiPro business card still reads "A Division of Fire Alarm and Systems Inc.," the Hays family clearly is branching out.